

# Sean Zachary Wolter

## SUMMARY

Over ten years of engineering leadership experience with repeated success building inclusive and effective software development teams. Driven to deliver excellent customer experiences through collaboration, agility, and experimentation.

## PROFESSIONAL EXPERIENCE

*Vice President of Product Engineering*

2022 – present

**Amount** – B2C fintech SaaS lending platform

- Nimble pivoted in the face of extreme budget constraints and external deadlines to accelerate our next-gen platform strategy through acquisition
- Rebuilt credibility with internal partners and clients through increased code quality, cross-discipline collaboration, and release frequency
- Turned around every measure of engineering: customer service, speed of delivery, cost to serve, and quality of life

*Senior Director of Engineering*

2018 – 2022

**ActiveCampaign** – B2C martech SaaS automation platform

- Bootstrapped the iOS, Android, Chrome Extension, customer onboarding, e-commerce, and growth engineering teams at a hypergrowth pace
- Partnered closely with Product and Design to deliver valuable innovation like clockwork
- Collaboratively led the cultivation of nascent engineering culture: mission, practices, career ladder, management expectations, and formal mentorship
- Received ACE Club award, nominated by peers and reports, for exceptional performance

*Director of Engineering*

2016 – 2018

**SpotHero** – eCommerce parking marketplace platform

- Expanded the mobile teams, built the QA team, and reorganized all of engineering around our target consumers to transform the engineering organization from scrappy to scalable
- Launched a major overhaul of our apps with modern platform-specific componentry and architectural support for A/B testing
- Partnered with Product to deliver continuous deployment of meaningful releases immediately increasing customer conversion rate

*VP of Mobile*

2015 – 2016

**Belly** – Martech SaaS loyalty platform

- Led a cross-functional team responsible for thousands of in-store merchant iPads and hundreds of thousands of users
- Partnered directly with Apple on the iPad for Business ecosystem
- Balanced first-party mobile frameworks with cross-platform technologies to quickly test and learn at scale

*Director of iOS Engineering*

2011 – 2015

**Vokal** – Product and design consultancy

- Built a client-focused engineering culture capable of delivering apps on time and on budget to Fortune 500 partners
- Recruited and retained top iOS talent through incredible growth and change